

..... *JBRs* for the Road

Management & Marketing Chairman Barry Babin's editorial association with the *Journal of Business Research* has been the subject of a number of reports at usmnews.net. With the arrival of the spring 2007 versions of the CoB's Sedona vitae, it appears as though that "association" continues to pay off for faculty in the CoB's Management & Marketing Department.

Below, usmnews.net researchers have put together a compilation of all of the *JBR* publications coming out of MGMTMKT in recent days and months. The inserts below come from the spring 2007 CoB faculty Sedona vitae.

Jon Carr

conduct, and employee responses. *Journal of Marketing Theory & Practice*.
Carr, J. C. & Sequeira, J. M. (in press). Prior family business exposure as intergenerational influence: A mediation test of family support, entrepreneurial self-efficacy, and entrepreneurial intent. *Journal of Business Research*.
psychological health consequences of maintaining relational stability

This "in press" article is Carr's first publication in the *JBR*.

D. Harold Doty

Doty, D. H., Wheatley, K. K., Bhattacharya, M., & Sutcliffe, K. (2006). Divergence Between Informant and Archival Measures of the Environment: Real Differences, Artifact, or Perceptual Error. *Journal of Business Research*, 59, 268-277.

This is one of our favorite stories – Harold Doty's 2006 publication in the *JBR*. At the time Doty was Dean of the CoB. Doty talks a little about this publication in the full-version of the USF interview video that you see on the main page at www.usmnews.net.

Brian Gregory

Gregory, B. T., Harris, S., Armenakis, A., & Shook, C. L. (2006). "Organizational Culture & Effectiveness: A Study of Values, Attitudes, and Organizational Outcomes," revised and resubmitted to *Journal Of Business Research*.

As the insert above shows, Gregory is currently working on securing his first *JBR*. If it goes, it will be (by far) the best of his dossier, and it will be a nice present to give to Northern Arizona University some time during the 2007-08 academic year, his first there.

Jennifer Sequeira

Carr, J. C. & Sequeira, J. M. (in press). Prior family business exposure as intergenerational influence: A mediation test of family support and entrepreneurial-related outcomes. . *Journal of Business Research*.

By far the best item on Sequeira's dossier. Should put her in a position to maintain a CoB Professorship as well as contend for the Louis K. Brandt Research Award.

It would be interesting to one day see the number of times USM appears in the *Journal of Business Research* over the 10-year period 1998-2007. Of course, we will continue to follow the *JBR*, and fully expect the number of times that Louisiana Tech University appears there to be on the rise over the coming years.